

# The Faculty of Federal Advocates Presents

## Legal Writing From The Perspective Of The Reader: An Approach That Works

For a half day on January 27, 2012, we will offer a radical, new approach to understanding how to control written English. George Gopen, Professor of the Practice of Rhetoric at Duke University and internationally known writing consultant, will present an introduction to his "Reader Expectation Approach," which is based on this new insight into how readers go about the interpretive process: A reader takes the most important clues for how to make sense of a sentence not from word choice but from structural location. That is, *WHERE* a word appears in a sentence will control most of the *USE* to which it will be put.

Professor Gopen holds a J.D. and a Ph.D. in English, achieved simultaneously at Harvard. He has taught for 41 years in English Departments and law schools and came to Duke in 1985 to found its University Writing Program. For 33 years he has served as writing consultant to law firms, corporations, scientific research institutions, and governmental agencies. Professor Gopen has written several books and articles on writing. These include the book *Expectations: Teaching Writing from the Reader's Perspective* (A.B. Longman, 2004).

The Honorable David M. Ebel, Senior Judge, The United States Court of Appeals for the Tenth Circuit, will introduce Professor Gopen.

The presentation will be held in the Jury Assembly Room at the  
Alfred A. Arraj Federal Courthouse,  
901 19th Street, Denver, Colorado

**Registration will begin at 8:00 am. The presentation will begin at 8:30 am and end at Noon.**

**Please arrive early in order to pass through security swiftly.**

\$100 for FFA members; \$75 for Govt., Not-for-Profit Attorneys, and Attorneys admitted 5 years or less;  
no charge for students and paralegals.

**EARLY BIRD SPECIAL: IF YOU SIGN UP EARLY AND PAY BY JAN. 3,  
YOU CAN APPLY A \$15 DISCOUNT!**

**Application will be made for 4 CLE credits.**

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**Registration Form**

**January 27, 2012**

**8:30 am - Noon**

**Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Please enclose fee and mail registration to:

Faculty of Federal Advocates

PO Box 12025

Denver, CO 80212-0025

Or email:

[pmurphyffa@aol.com](mailto:pmurphyffa@aol.com)